

Mayor's Message

June 2012

I am excited about the new Murray City Strategic Plan that is now in place. Creating the plan required an intensive effort that lasted over 6 months and involved many people. We started with focus groups that consisted of residents, elected officials and employees. As we worked through the goals that were considered our top priorities, our Vision, Mission and Value Statements were crafted. The main portion of the plan includes seven Key Performance Areas with strategic initiatives to help leaders now and in the future work toward continuing as a strong and stable community. I would like to share some of the plan with you and invite you to visit the City website at www.murray.utah.gov to read more.

Vision

"Murray City is a progressive, vibrant, independent and self-sustaining community that balances the needs of its businesses and protects an ever-changing resident population. We capitalize on our strengths, including our central location and infrastructure, to attract quality businesses and jobs. Our quality of life is enriched through the availability of thriving and diverse neighborhoods, healthcare services, community recreation and educational opportunities. We encourage public participation and foster inclusiveness for our citizens in moving the City forward."

Mission

"Murray City promotes a high quality of life by providing superior governmental services in a professional, friendly, innovative and proactive manner."

Values

"Murray City employees and elected officials serve our community in an environment grounded in core values that guide our daily actions. We aspire to work in an environment that is defined by a sense of **camaraderie** with our colleagues. We know that we are **accountable** for our resources, decisions, actions and deed, and we recognize that good governance requires that we act with the utmost **integrity**. We **collaborate** to provide services and are **responsive** to those we serve."

The Key Performance Areas:

- Financially Sustainable
- Welcoming and Thriving Business Climate
- Responsive and Efficient City Services
- Engaged and Informed Residents
- Safe and Healthy Neighborhoods with Varied Housing Opportunities
- Well Maintained, Planned and Protected Infrastructure and Assets
- Vibrant Parks, Recreation and Cultural Amenities

I look forward to sharing some of the specific strategic initiatives that we will be working on in future messages. This work gives us a great sense of direction and focus to accomplish worthwhile goals as we move ahead.

As you can tell from the signs and other advertisements, it is campaign season again. Early voting for the Primary Elections will be available weekdays at Murray City Hall between June 12th and the 22nd from 11:00 a.m. to 5:00 p.m. Voting day is June 26th at your usual polling place from 7:00 a.m. to 8:00 p.m. If you would like to see a sample ballot, find your polling place and learn more about this election, please go to www.vote.utah.gov.